

HOBART restructures collaboration with commercial kitchen planners

When it comes to collaborative planning support, HOBART intends to achieve faster processing times with the highest level of consulting expertise using state-of-the-art planning tools across all product areas. To this end, the Offenburg-based warewashing manufacturer recently restructured its organisation and expanded the areas of responsibility accordingly.

Offenburg, Germany – “This enables us to support commercial kitchen planners and dealers in their work even better, easier and faster,” explains Eugen Nuss, who has been in charge of improving the support system together with Elisabeth Svoboda since the beginning of 2022. In their new role, they provide the necessary tools and resources to best advise and support commercial kitchen planners and dealers in the specification and selection of the right products. Elisabeth Svoboda and Eugen Nuss together cover the entire range of HOBART warewashing and food waste disposal equipment, conveyor dishwashers, cart washers as well as cooking and food preparation equipment.

Both have many years of experience in the planning and sale of large, customer-specific machines. They possess extensive knowledge of the products and the industry, and are also part of a well-established network with colleagues inside the factory as well as in the field sales force. However, the usual HOBART contact persons in the field sales force will continue to be available. “Together with the field sales force, we act as liaisons for our commercial kitchen planners and dealers and are committed to ensuring that they receive the best possible support for their daily work. We are also happy to advise our partners in person on site if required,” says Elisabeth Svoboda.

For more information on HOBART, please visit www.hobart.de

Note on photo:

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Photo:



Caption:

Elisabeth Svoboda and Eugen Nuss are on hand to support commercial kitchen planners and dealers with their planning activities even better.

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 45,000 employees with 83 divisions in 52 countries.